Strategic Plan: Voyage to 2029

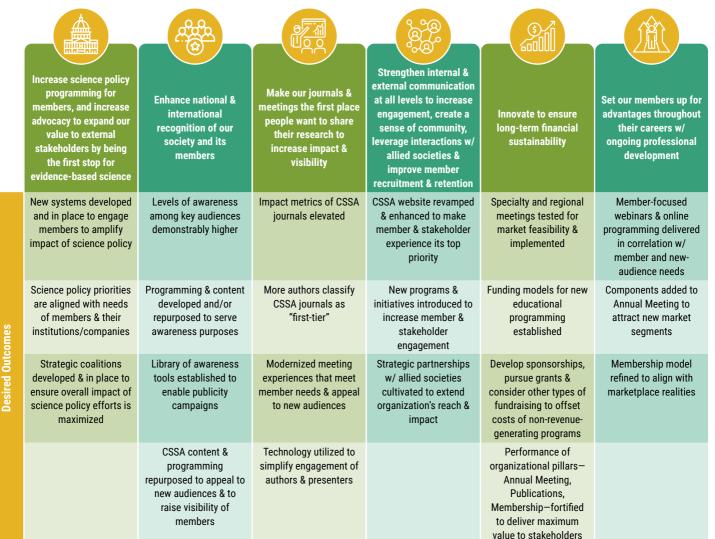
In pursuit of its mission, on behalf of its members, and in response to the changing dynamics of the discipline of crop science, the CSSA Board of Directors has established the following Vision for the Society.

CSSA Vision

A global community of crop scientists, educators, and practitioners with a common bond of improving plants and their production in a scientifically sound and environmentally responsible manner.

CSSA Strategic Objectives

CSSA will direct time, energy, and resources in the following areas to achieve its vision.





Cross Society Objectives

A set of collaborative objectives for combined pursuit by ACSESS member societies:

- Innovate Our Stakeholder Experiences
- **Diversify Our Memberships**
- Raise the Visibility of Our Disciplines & Our Members









Our Process

- Strategic Planning was year-long process built around needs of CSSA members & stakeholders
- · Process informed by one-on-one conversations with members, focus groups & comprehensive member & stakeholder survey
- July 2023 strategic planning retreat included CSSA Board along with boards of ASA, SSSA & ASF
- **Resulting Vision, Strategic** • **Objectives & Desired Outcomes** will be pursued over next five years



